



Wednesday, September 3, 2025

12:00 - 9:00 PM	Registration Open Loews Kansas City Ballroom Level: City Beautiful Ballroom Foyer	
5:30 - 6:30 PM	Welcome Reception Ballroom Level: City Beautiful Foyer	 Transforming Lives
6:30 - 8:00 PM	Keynotes & Dinner: From Idea to Impact: Tales of Veterinary Innovation Eleanor Green, Elinor Karlsson, Christie Long & Brock Weatherup Moderator: Jules Benson	

Thursday, September 4, 2025

8:00 - 9:00 AM	Registration & Networking Breakfast Loews Kansas City Ballroom Level: City Beautiful Ballroom Foyer & City Beautiful Ballroom D	
LOCATION Ballroom Level: City Beautiful Ballroom E		
9:00 - 9:05 AM	Welcome Jules Benson	
9:05 - 9:50 AM	2025 Trends & Innovations: Presentation & Panel Discussion Mark Cushing, Sheri Gilmartin & Matt Salois Moderator: Brenda Andresen	
9:55 - 11:00 AM	Keynote: Not Just for People Medicine: Innovation Lessons from the Edge of Healthcare e-Patient Dave deBronkart	 VETERINARY INNOVATION COUNCIL POWERED BY THE NAVC
11:00 - 11:30 AM	FEATURED INNOVATORS TOUR City Beautiful Ballroom Foyer	
11:30 AM - 12:30 PM	Balancing Cost, Quality and Access: An Innovation Mandate for Vet Med Zach Hrynowski (Presenting Gallup Data), Cheryl Katon, Emily McCobb & Robert Parkins Moderator: Robyn Jaynes	
12:30 - 1:30 PM	NETWORKING LUNCHEON City Beautiful Ballroom D	 BOARD OF CHIEF VETERINARY MEDICAL OFFICERS
1:30 - 2:30 PM	Keynote: Topic TBA Shawna Butler	

2:35 - 3:30 PM	Healthcare From the Ground Up - Creating a Veterinary Utopia Shawna Butler, e-Patient Dave deBronkart, Carolyn Spivock & Jennifer Welser Moderator: Emily Tincher
3:30 - 4:00 PM	NETWORKING COFFEE BREAK City Beautiful Ballroom Foyer 
4:00 - 5:00 PM	Innovative Clinic Sustainability Initiatives as a Value Drive Moderator: Phil Boutet
5:00 - 6:00 PM	Networking Reception Ballroom Level: City Beautiful Foyer

Friday, September 5, 2025	
7:00 - 8:00 AM	Networking Breakfast Loews Kansas City Ballroom Level: City Beautiful Ballroom D
	
LOCATION	Ballroom Level: City Beautiful Ballroom E
8:00 - 8:30 AM	Red Tape or Roadmap? Navigating AI Regulation for Veterinary Innovation Lance Roosa & Beth Venit
8:30 - 9:00 AM	Veterinary AI: Real-World Uses No One's Telling You About (Yet) Aaron Smiley
9:00 - 9:50 AM	AI Futures: Startup, Scale & Science Beatriz Martínez-López, Gary Peters & Nick Rosenthal Moderator: Lauren Olavessen
9:50 - 10:10 AM	NETWORKING COFFEE BREAK City Beautiful Ballroom Foyer 
10:10 - 11:10 AM	Growth Under Pressure: Funding the Innovation Lifecycle Today Lauren Holtvoigt, Patricia Porter & Joe Spector Moderator: Cindy Trice
11:20 AM - 12:50 PM	Beyond the Bottom Line: Rethinking Efficiency in Veterinary Care Clint Neill & Matt Salois
1:00 - 1:15 PM	Closing Remarks Jules Benson Ballroom Level: City Beautiful Ballroom E