



Wednesday, September 3, 2025

12:00 - 9:00 PM	Registration Open Loews Kansas City Ballroom Level: City Beautiful Ballroom Foyer
5:30 - 6:30 PM	Welcome Reception Ballroom Level: City Beautiful Foyer
6:30 - 8:00 PM	Keynotes & Dinner: From Idea to Impact: Tales of Veterinary Innovation Eleanor Green, Brock Weatherup & Elinor Karlsson Moderator: Jules Benson

Thursday, September 4, 2025

8:00 - 9:00 AM	Registration & Networking Breakfast Loews Kansas City Ballroom Level: City Beautiful Ballroom Foyer & City Beautiful Ballroom D
LOCATION	Ballroom Level: City Beautiful Ballroom E
9:00 - 9:05 AM	Welcome Jules Benson
9:05 - 9:50 AM	2025 Trends & Innovations: Presentation & Panel Discussion Mark Cushing, Sheri Gilmartin & Matt Salois Moderator: Brenda Andresen
9:55 - 11:00 AM	Keynote: AI in Healthcare: Data Ownership, Patient-Clinician Relationships, Role of AI in Diagnosis e-Patient Dave deBronkart
11:00 - 11:30 AM	NETWORKING COFFEE BREAK City Beautiful Ballroom Foyer
11:30 AM - 12:30 PM	Balancing Cost, Quality and Access: An Innovation Mandate for Vet Med Zach Hrynowski (Presenting Gallup Data), Cheryl Katon, Emily McCobb & Robert Parkins Moderator: Robyn Jaynes
12:30 - 1:30 PM	NETWORKING LUNCHEON City Beautiful Ballroom D
1:30 - 2:30 PM	Keynote: Topic TBA Shawna Butler
2:35 - 3:30 PM	Healthcare From the Ground Up - Creating a Veterinary Utopia Shawna Butler, e-Patient Dave deBronkart & Jennifer Welser Moderator: Emily Tincher
3:30 - 4:00 PM	NETWORKING COFFEE BREAK City Beautiful Ballroom Foyer

4:00 - 5:00 PM	Innovative Clinic Sustainability Initiatives as a Value Drive <i>Moderator: Margot Mosher</i>
5:00 - 6:00 PM	Networking Reception <i>Ballroom Level: City Beautiful Foyer</i>

Friday, September 5, 2025

7:00 - 8:00 AM	Networking Breakfast <i>Loews Kansas City</i> <i>Ballroom Level: City Beautiful Ballroom D</i>
LOCATION	Ballroom Level: City Beautiful Ballroom E
8:00 - 8:30 AM	Red Tape or Roadmap? Navigating AI Regulation for Veterinary Innovation <i>Lance Roasa & Beth Venit</i>
8:30 - 9:00 AM	What Can AI Achieve in Practice Today? <i>Aaron Smiley</i>
9:00 - 9:50 AM	AI Futures: Startup, Scale & Science <i>Beatriz Martínez-López, Gary Peters & Nick Rosenthal</i> <i>Moderator: Lauren Olavessen</i>
9:50 - 10:10 AM	NETWORKING COFFEE BREAK <i>City Beautiful Ballroom Foyer</i>
10:10 - 11:10 AM	Growth Under Pressure: Funding the Innovation Lifecycle Today <i>Moderator: Aaron Wallace</i>
11:20 AM - 12:50 PM	Beyond the Bottom Line: Rethinking Efficiency in Veterinary Care
1:00 - 1:15 PM	Closing Remarks <i>Jules Benson</i> <i>Ballroom Level: City Beautiful Ballroom E</i>